

Join EurekAlert!:

Step-by-Step Guide for Journalists and PIOs

EurekAlert! webinars

Enhance your skills with our Monthly Webinar Series for members.

Webinars and memberships are free for eligible journalists and public information officers (PIOs).

Scan to explore upcoming sessions and reserve your spot today!



You'll learn how to...

Journalists

- Use EurekAlert! to find embargoed research, news alerts, and reporting resources
- Report science clearly, accurately, and confidently
- Use feeds, alerts, and multimedia tools to find stories
- Get better quotes and turn complex science into engaging stories
- Vet studies, assess evidence, and spot red flags in research

PIOs

- Use EurekAlert! to manage embargoes, submissions, and press resources
- Build strong partnerships with faculty to support science communication
- Optimize content submissions with multimedia and SEO best practices
- Prepare faculty for interviews with clear, confident messaging
- Communicate complex science with clarity, credibility, and context

Step-by-Step Guide

1

Visit the registration page

Go to eurekalert.org/register or scan the QR code

**2**

Select your membership role

Choose the "Journalist" or "PIO" role and click "Next"

3

Enter your information

Fields that have a **red asterisk (*)** are **required**

4

Complete the Details section

- Referral Code: **SCIJOURN-K**

Journalist:

- Select the embargoed journal news portals that you would like to access
- Sign up to receive a listing of the latest public or embargoed news releases
- Provide your credential verification

PIOs:

- Provide your credential verification

5

Review and accept the conditions

Embargo Agreement, Dual Affiliations and the Securities Exchange Act, and Terms & Conditions

6

Complete the Captcha

7

Submit your application

Approval takes about 1 business day

“—

You couldn't possibly work as an international science reporter without checking EurekAlert!. You just miss too many stories.

— Clive Cookson, *Financial Times*

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